



## HAMPTONS MYSTERY & CRIME FESTIVAL

April 11-14, 2024

### Print Program Advertising Rates & Specs

**Back Inside Cover:** \$4,000 ( )

**Front Inside Cover:** \$4,000 ( )

**Full Page:** \$3,500 ( )

**Half Page:** \$1,750 ( )

**Quarter Page:** \$600 ( )

#### AD MATERIALS

Providing Print-Ready File(s): ( )

Need Production Assistance (\$50 graphic design fee): ( )

#### SPECIFICATIONS

**Type Safety:** .375" from the trim (5.5" x 8.5")

**Full Page Non-bleed:** 5" w x 8" h

**Full Page Bleed:** 5.5" w x 8.5" h – add .375" all round for bleed

**Half Page Non-bleed:** 5" w x 4" h, horizontal

**Half Page Bleed:** 5.5" w x 4.25" h, horizontal – add .375" left, right, top and bottom for bleed (could be top or bottom of page placement)

**Quarter Page Non-bleed:** 2.5" w x 4" h, vertical

**Quarter Page Bleed:** 2.75" w x 4.25" h, vertical – add .375 left, right and bottom for bleed (could be left or right side placement)

#### AD SIZES

Full Page: 5" wide x 8" high, vertical with bleed

Half Page: 5" wide x 4" high, horizontal with bleed

Quarter Page: 2.5" wide x 4" high, vertical with bleed

All ads must be in PNG or JPEG format, 300 DPI, and all text must be converted to outlines.

Artwork should be emailed to [Tiffany.Palmer@hamptonswhodunit.org](mailto:Tiffany.Palmer@hamptonswhodunit.org) or

[Haley.Schultheis@hamptonswhodunit.org](mailto:Haley.Schultheis@hamptonswhodunit.org)

#### DEADLINES

Space Reservation: MARCH 10, 2024

Copy and Print Ready Materials: MARCH 20, 2024

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS. \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

Payment by check or Zelle

Checks made payable and mailed to:  
Hamptons Whodunit, Inc  
86 Main Street, East Hampton, NY 11937